



ramco

Ramco Business Transformation Study | Food & Beverage Industry

ramco **er on cloud** Now on iPad
Intuitive . Location Aware . Gen-Y Interface

The recipe for success!

The client is part of a Japan-based conglomerate with operations in 26 countries. It manufactures umami seasoning that enhances flavor when used in small quantities. In India, the company markets the product from its Chennai-based headquarters. With employees in various functions spread across various branches, the company needed an ERP to integrate and streamline their operations.

The missing ingredients: Why they needed an ERP system

- Manual transaction system that was prone to errors
- No integration between various branches
- Difficulty in scaling up to meet rapidly expanding operations
- No integration between finance and transactions

Enhancing the business with Ramco ERP on Cloud

The client evaluated several vendors and finally chose Ramco for following reasons:

- **Product capability:** The solution offered was comprehensive and offered end-to-end functionality
- **Local statutory compliance:** The solution was capable of complying with the regulations and statutory demands of the country of operation, making it easy to integrate the Indian operation with the Japanese one
- **Affordable subscription model:** Being available on Cloud, they did not have to invest in expensive infrastructure and maintenance. Instead, the solution allowed them to pay for per employee per month
- **Exhaustive training:** Over 25 training sessions to help familiarize the users with the system. The training strictly adhered to the process documents that had been prepared for the customer

Making the insipid, flavorful—How Ramco did it

- Accurate and customized reports specific to the company's business
- Invoices can be regularly and systematically uploaded on the system
- Mobile sales possible through the Extension Development Kit being designed and developed
- Balance sheet to be customized in Japanese format
- Multiple branches and warehouses to be integrated
- Finance module tightly integrated with multiple branches and warehouses

The sweet taste of success

- Integration between departments and geographical locations
- Information on stock availability at the time of order booking, alerting the company on shortages
- Day-wise sale report on mobile, helping the concerned people plan their sales strategy better
- Real-time, online information on production and warehouse stock capturing
- Generating a number of reports for better insight and planning, including daily stock report, sales margin reports and AR/AP outstanding reports

Want Ramco to help you too?

To find out more on how Ramco can answer your needs, just drop in a mail to contact@ramco.com or visit us at www.ramco.com

