CUSTOMER BACKGROUND

AVT McCormick is a 50:50 joint venture between South India based AV Thomas group and McCormick Corporation, US, a global processed food industry giant. It is a 100% Export oriented facility with customers in Japan, Europe and US. The turnover of the company is over INR 60 Crores.

Major products being processed by AVT McCormick are Chilly, Pepper, Turmeric, Celery, Fenugreek, Ginger and Curry Mix in different forms like whole, sterilized and ground.

NEED FOR A SOLUTION

AVT McCormick had a legacy database system used by various functions like PPC, Finance and HR. The systems were disparate and not comprehensive. With the company planning for rapid growth, there was a need to have an integrated system that would increase transparency and efficiency across the company.

OFFERED SOLUTION

Ramco e.Applications is implemented at AVT McCormick with the following modules:

- General Ledger
- Accounts Payable
- Accounts Receivable
- Fixed Assets
- FAC
- Management Accounting
- Payroll
- Personnel
- Purchase Order Management system
- Inventory Management System
- Process Production
- Statistical Process Control
- Maintenance

The Solution also addresses all operational and regulatory export requirements like Sale order management, Export Documentation, Fumigation Records of Spices. The solution provides interface with the Attendance Recording System.

BENEFITS

With cross-functional usage of this integrated ERP software, AVT McCormick has seen remarkable benefits, some of which are

- No duplicity of data
- All functions access the same information leading to clarity and transparency in the operation
- Reduced cycle times leading to improved operational efficiency
- Availability of online information helping take better and quicker decisions
- Real-time availability of MIS reports leading to better management decisions

WHY RAMCO

“We considered standard ERP products and custom-made mini ERP software as alternatives for our implementation.” says V Ramesh, chief financial officer, AVT McCormick. Ramco was chosen due to the following reasons:

- Comprehensiveness – Ramco’s ability to address all the functions and processes through a single suite
- Track record of successful implementations in similar industries
- Product fitment to export units and quality control function
- Flexibility of the product
- Superior technology
- Compliance to country specific systems like tax structure, payroll structure, Customs and Excise
- Good support

CAN RAMCO DO IT FOR YOU?

Of course it can! To find out more on how RAMCO can be stretched (or shrunk) to answer your need, call 1800 425 6667.
ABOUT RAMCO SYSTEMS

Ramco Systems provides next generation, end-to-end enterprise solutions that render complete transformation of the business in real time. Built on Ramco’s proprietary platform—Ramco VirtualWorks®, all Ramco products are cloud architected by design and address the entire business cycle from transaction to analytics. Part of the USD 952 mn Ramco Group, the company offers ERP, HCM, SCM, CRM, Financials, Asset Management, Process Control, Project Management and Analytics to 40+ verticals on the most appropriate cloud model—public, private and community. Ramco focuses on providing innovative business solutions that can be delivered quickly and cost-effectively in complex environments. Globally, Ramco has over 150,000+ users from 1000+ customer organizations across 35 countries. The company currently has 16 offices spread across USA, Canada, Europe, India, Middle East, South Africa and APAC and employs over 1,800 employees.

CUSTOMER SPEAKS

“The package has especially been helpful in bringing complete discipline in the way we run our Operations”

Sushama Srikandath Sr. VP & COO

“.... very helpful since they help the IT department handle any troubleshooting and modification easily and eliminate the chances of bugs. The payroll is very adaptable since it leaves provision for formulating rules as per the customer’s site. The analytical tools available, such as Dcubes and graphical representation, add value to the product.”

V Ramesh, CFO on Ramco, Solution’s flexibility
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