

Ramco Master Data Management

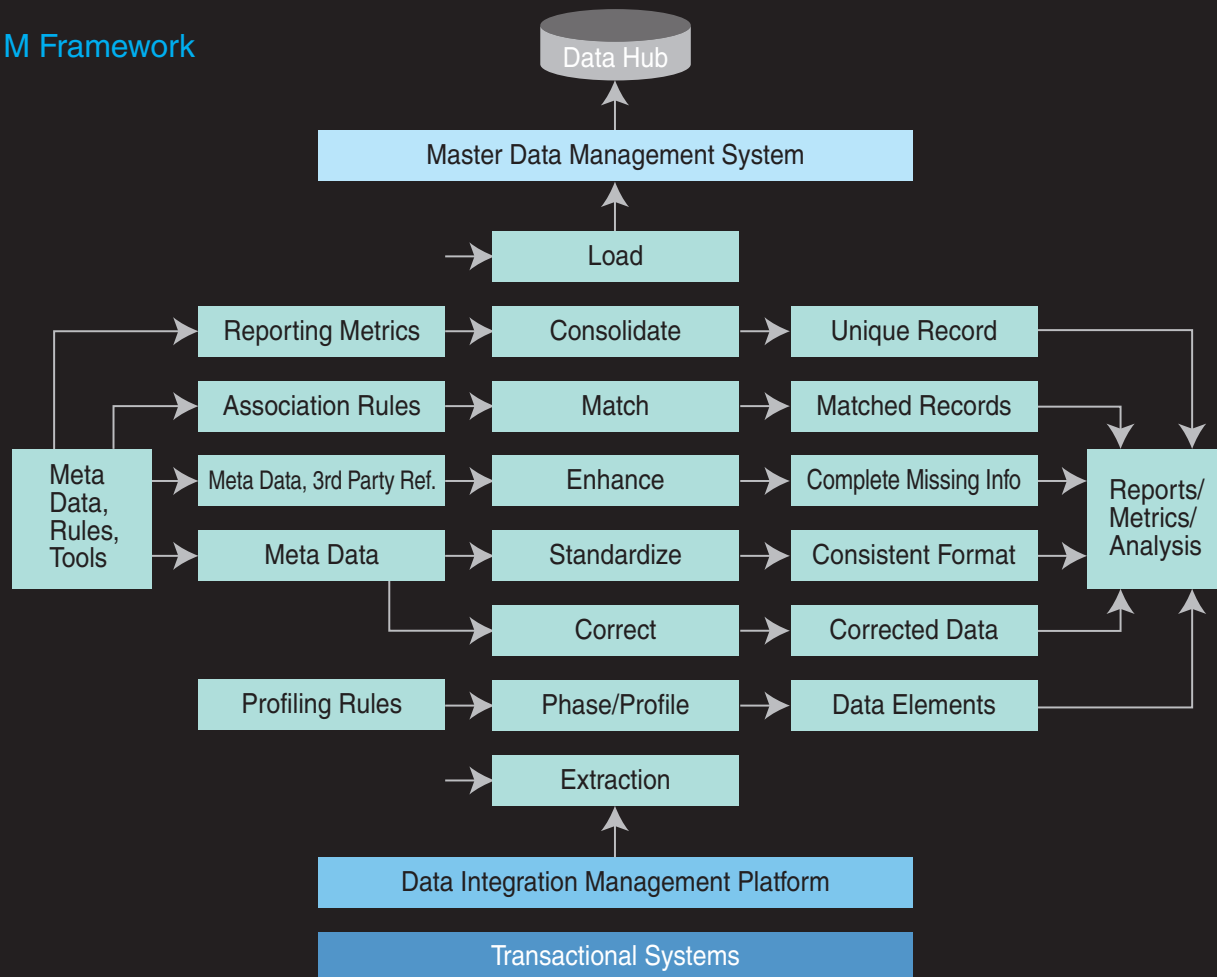


One of the effects of our increasingly globalized economy is complex corporate structures with heterogeneous systems – resulting from mergers and acquisitions or rapid expansion into new markets.

As a result, many companies today face tremendous challenges reconciling information obtained from disparate systems across the organization. According to a recent IDC study, companies will spend over \$10B in the next 3 years on software and services to deal with this critical issue of Master Data Management.

Ramco has been addressing this challenge for their customers for years using both systems and expert services. Whether the driver is compliance reporting for Sarbanes Oxley initiatives, eliminating excess inventory through the reconciliation of item numbers, migrating to a Business Process Platform or Service Oriented Architecture strategy, or a host of other reasons – Ramco can quickly identify, target, and resolve master data issues and restore confidence to business intelligence.

M D M Framework



Ramco Data Management is a combination of systems and expert services that can deliver the single source of truth for disparate enterprise systems.

If transactions are the verbs of the organization, master data are the nouns. According to Gartner, they include the parties (customers, prospects, employees, vendors), places (locations, offices, regional alignments, or geographies), and things (accounts, assets, policies, products, or services).

Capabilities	Benefits
Eliminate data redundancy across all organizations	Rely on a single source of truth
Consolidate item numbers across all entities	Optimize inventory levels
Reduce customer instances	Reduce credit loopholes
Streamline reporting entities	Produce faster, more accurate reports
Create uniform channel definitions	Introduce new channel efficiencies

Ramco Master Data Management is an excellent first step to adopting a Business Process Platform or Service Oriented Architecture strategy. Once master data has been certified reliable and sustainable processes are introduced for keeping disparate systems aligned, the organization can consider moving to a flexible environment – and gain competitive advantage through agile, adaptable core systems.

Ramco is a global provider of business consulting, enterprise solutions and outsourcing services that enhance business value through better business processes and agile global-class applications. Ramco Systems has offices in nine countries and over 450 customers in 1,000 locations worldwide. The company provides solutions to multiple verticals including banking, insurance, manufacturing, supply chain, aviation, transportation and logistics, healthcare, governance, retail and more. Ramco Systems has been certified for ISO 9001:2000 quality standards and assessed for SEI CMMi - SW Level 5. The company is part of the USD 800 million Ramco Group and is publicly held.

