

ramco

RAMCO Business Transformation Study | Logistics Industry | Fairmacs



ramco ERP on Cloud
Intuitive · Location Aware · Gen-Y Interface



Ramco Aids Fairmacs in Their Suave Cruise

The Fairmacs Group of Companies was founded in 1956. Having established its Logistics wing in 1989, Fairmacs has grown to offer complete door-to-door services to its Customers that includes Shipping, Chartering, Ship owning, Catering, Agency services, Project movement, Dry and Special equipment, Warehousing, Customs clearance and Distribution. The company has 700+employees across 14 offices in all Major/ ICD ports in India and also overseas in Singapore, Sri Lanka, Bangladesh, Dubai, Australia and USA.

Challenges Faced by Fairmacs

- Fairmacs was previously running on Tally and this did not allow check & control functionality in their operations
- They lacked an operation module to handle their freight forwarding
- It was increasingly difficult to manage the requirements of the organization's 17 Legal entities and 48 branches professionally

Key Business Requirements of Fairmacs

- Fairmacs was expanding its global footprint and hence required a cloud computing system
- A solution that provided credit checks and validations
- Integrated module was needed for freight forwarding with finance
- Standard Operating Procedure was to be implemented across the company by leveraging technology

Reasons for choosing Ramco over others

Ramco ERP on Cloud has a perfect solution for Logistics industry that is tightly integrated with Financials and Operations module. Ramco built on this will provide a tailored solution to Fairmacs based on their business needs.

Solution Offered to Fairmacs

Ramco offered Freight Forwarding solution catering to the requirements of Sea Freight & Air Freight shipments. Few features offered by Ramco ERP on Cloud are

- Multiple tariff rate definitions based on service, product and customer
- Job and trade lane-wise profitability calculations for every shipment
- Revenue accounting based on bill of lading / Airway bill or cargo way bills
- Automatic creation of liabilities based on events and entering supplier bills
- Remittance to foreign agents in their local currency



Key Benefits Achieved

- Simplified the branch level operations and billing process
- Visibility on credit control and customer outstanding
- Provided an end-to-end visibility & tracking for all jobs
- Finance is integrated seamlessly with operations
- Job categorization with multiple service types and Event tracking on every jobs
- Uniform Standard Operating Procedure was implemented across the globe including India, UAE, Australia, Bangladesh, Singapore, Sri Lanka and United States through Ramco application
- Captured every enquiry from customer / prospect as RFQ (Request for Quotations) and helped in providing the best & standard quote with the help of Tariff Management

**To navigate through the rough seas, give us a call on 1800 425 6667
or reach us over at contact@ramco.com**

