

November 22, 2017

National Stock Exchange of India Ltd

Exchange Plaza, 5th Floor Plot No:C/1, G Block

Bandra Kurla Complex, Bandra (E)

Mumbai - 400 051

Fax Nos.:26598237/26598238/26598347/26598348

Email: cmlist@nse.co.in

Scrip: RAMCOSYS

Corporate Relationship Department

BSE Limited

Phiroze Jeejheebhoy Towers Dalal Street, Mumbai – 400 001

Fax Nos: 022-22723121/22723719/22722039

Email: corp.relations@bseindia.com

Scrip: 532370

Dear Sirs,

Sub: Press Release

Please find enclosed a press release, titled "LBC Express embarks on a massive enterprise-wide digital transformation program with Ramco Systems" which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully

For RAMCO SYSTEMS LIMITED

P R KARTHIC COMPANY SECRETARY

Encl: As above

Ramco Systems Limited
Corporate Headquarters: 64, Sardar Patel Road, Taramani, Chennai 600 113, India I
Tel: +91 44 2235 4510 / 66534000 Fax: +91 44 2235 2884 I CIN: L72300TN1997PLC037550 I
Registered Office: 47, P.S.K. Nagar, Rajapalayam 626 108, India





LBC Express embarks on a massive enterprise-wide digital transformation program with Ramco Systems

Successful HR implementation leads to a repeat order for automating Logistics operations across Asia, USA, Middle East, and Europe

Manila, Philippines/ Chennai, India – November 22, 2017 – Within a short span of signing its first agreement for Ramco HR on Cloud, <u>LBC Express, Inc.</u>, Philippines' leading logistics and remittance brand, has signed a multi-million dollar repeat order with <u>Ramco Systems</u> to unify and automate its logistics and supply chain operations across its 1,300 global branches and 121 warehouses.

LBC Express chose Ramco's Logistics Suite over global providers for its nimble, streamlined cloud offerings. On top of HR and Payroll functions, Ramco's mobile-friendly platform includes modules for <u>freight-forwarding</u>, <u>courier planning</u>, rating and billing, as well as end-to-end warehouse, fleet and supply chain management. It comes equipped with chatbots and advanced analytics capabilities to improve company-wide visibility and hub management.

Mike Camahort, CEO, LBC Express, said, "We are pleased to partner with Ramco for the second time following a very successful first year with their cloud HR and payroll solution. Logistics operations is the lifeline of our business. The decision to replace our existing systems with a new-age Logistics suite is aimed at gaining complete visibility of operations to arrest revenue leakage and improve productivity. We are excited to reaffirm our trust on Ramco to enable us take the digital leap in this fast-changing and highly competitive segment."

Alfie Deato, CIO, LBC Express, said, "With the logistics industry undergoing rapid digitisation and disruption, we are very excited about implementing Ramco Logistics ERP to improve international visibility and tracking. We were impressed by the streamlined, intuitive interface and look forward to leveraging technological innovation like this to power our global growth."

P R Venketrama Raja, Chairman, Ramco Group, said, "Philippines is a highly promising market and is adopting next-generation enterprise technology at a rapid rate. We are glad to have built such a strong track record with providers like LBC Express and look forward to expanding our presence in the fast-growing Southeast Asian region."

Virender Aggarwal, CEO, Ramco Systems, said "Asia has seen a steep increase in logistics investments, thanks to eCommerce boom, greater mobile and internet penetration. The changing dynamics of the logistics industry has brought both challenges and opportunities to logistics service providers. To survive and compete in this 'uber' economy, traditional Logistics companies need to reinvent themselves. We are glad to be enabling organizations thrive and build their competitive niche by embracing digital technologies."

Ramco Logistics Software is an integrated cloud-based platform for logistics and courier service providers seeking a high-performance logistics software. Ramco's integrated end-to-end solution links all stages of a logistics chain and bring all functionalities under a single platform. The solution is flexible, scalable and cognitive, and has attracted numerous customers worldwide.

About LBC Express Corporation:

LBC is the Philippines' market leader in retail and corporate courier & cargo, money remittance, and logistics services. With a growing network of over 6,400 branches, hubs & warehouses, partners, and agents in over 30 countries, LBC is committed to moving lives, businesses, and communities and delivering smiles around the world. Listed in the Philippine Stock Exchange through LBC Express Holdings, Inc., LBC aims to deliver value to all of its stakeholders, as it has for over





60 years. Founded in 1945 as a brokerage and air cargo agent, LBC pioneered time-sensitive cargo delivery and 24-hour door-to-door delivery in the Philippines. Today, it is the most trusted logistics brand of the Global Filipino. LBC can move it for you: visit www.LBCexpress.com, or call telephone +632 8585 999 (Metro Manila), 1 800 10 8585 999 (Provincial), +632 9086 522 (Solutions) and follow LBC Express (Facebook and Twitter).

About Ramco Systems:

Ramco is a fast-growing enterprise software player disrupting the market with its multi-tenant cloud and mobile-based enterprise software in HCM and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On Innovation front, Ramco has been focusing on moving towards Cognitive and Robotic ERP with features such as **Bot it** – which allows users to complete transaction using natural conversations; **Mail It** – transact with the application by just sending an email; **HUB It** – a one screen does it all concept built to address all activities of a user; **Thumb It** – mobility where the system presents users with option to choose rather than type values and **Prompt It** – a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1600+ employees spread across 24 offices, globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it's Monday!

Only APAC vendor to be positioned in Gartner Magic Quadrant for Cloud Financials & Cloud HCM Suites; Enters as a Contender in The Forrester Wave™: SaaS Human Resource Management Systems, Q3 2017; Recognized as a 'Highly Recommended' Payroll Software Supplier of the Year 2017 by Global Payroll Association; Positioned as 'Achlever' In Everest Group's Multi-Country Payroll Platform Assessment

For more information, please visit http://www.ramco.com/logistics
Follow Ramco on Twitter @ramcosystems / @ramcologistics and stay tuned to http://blogs.ramco.com

For further information, contact: Vinitha Ramani +91 44 6653 4204 vinitharamani@ramco.com