

## Novembre 11, 2016

National Stock Exchange of India Ltd

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Dear Sirs,

## Sub: Press Release

Please find enclosed a press release, titled "Ramco Aviation expands into Chinese skies", which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully

For RAMCO SYSTEMS LIMITED

G KARTHIKEYAN COMPANY SECRETARY

Encl: As above

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## Ramco Aviation expands into Chinese skies

Indian software product wins TRUST in China – adds aircraft maintenance and engineering company, Belinco as customer

Partners with SRN Info to bring next-gen Aviation technology to Greater China

**Shanghai, China/ Chennai, India – November 11, 2016 –** Recognized for bringing Innovative technology to the Aviation industry, Ramco Systems, the global aviation software provider on Cloud and Mobile, is all set to expand its reach into the Chinese/ North Asia market, with Ramco Aviation Suite. The experience gained with the successful implementation at Far Eastern Air Transport further resulted in signing China-based aircraft maintenance and engineering company, **Belinco** as customer. The company also inked strategic partnership with SRN Info, to widen the horizon and offer a holistic next-gen technology experience to Aviation companies, in the region.

**Bedek-lingyun (Belinco)**, an aircraft maintenance and engineering company headquartered in Three Gorges Airport, Yichang, China, and a joint venture between Lingyun Technology Group and IAI-bedek provides service on aircraft maintenance, cargo conversion etc. with capacity of delivery 70 aircrafts per year. They will be implementing Ramco Aviation Suite to cover Materials Management, Maintenance, MRO Sales, Engineering & Program, along with Human Capital Management and Finance & Accounting.

While the year 2015 marks China Aviation industry's most profitable year in history, the country is embracing technology to meet its demand for fresh engineering talent and to position itself as a global market leader ensuring compliance with international safety standards. With the acquisition of new planes, pilots and technology in bulk and at breakneck speed, carriers from across the Greater China region are also gearing up for a major fleet expansion.

Speaking at the 2<sup>nd</sup> China MRO Aftermarket Show in Shanghai, **Stanley Chew, President – Ramco Systems, North Asia**, said, "China's Aviation industry has been witnessing rapid growth over the years. As one of the fastest growing industries in the world, the sector has been creating immense growth opportunities. As a Global leader trusted by Aviation giants, we are happy to bring our disruptive MRO technology to help North Asian Aviation companies get digital, mobile and cloud-ready."

"With focus on innovation and simplified user experience, Ramco has brought a host of innovations including Chatbots, Mobility, Machine Learning and Wearables into the Aviation business targeted at minimizing the turnaround time, improving overall airworthiness of the fleet, and productivity. China opens up a new opportunity for growth in Aviation for us," added **Chew**.

Designed to be accessible on cloud and mobile, Ramco Aviation Software continues to add technological innovations with 'Anywhere Apps', redefining the power of Mobility, to significantly reduce transaction time both during AOG conditions and critical aircraft turnarounds. With 75+ Aviation leaders onboard, Ramco is the solution of choice for several large airlines and top heli-operators and multiple MROs in the world.

## **About Ramco Systems:**

Ramco is a fast-growing enterprise software player disrupting the market with its multi-tenanted cloud and mobile-based enterprise software in the area of HCM and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On the Innovation front, Ramco has been focusing on moving towards Cognitive and Robotic ERP with features such as Mail It – a feature which enables users to transact with the application by just sending an email; HUB It - a one screen does it all concept built to address all activities of a user; Thumb It – mobility where the system presents users with the option to choose rather than type values; and Prompt It – a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1600+ employees spread across 21 offices globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it's Monday!



Positioned as 'Achiever' in Everest Group's Multi-country Payroll Platform Assessment; Winner of ISG Award for Innovation; Chosen as Preferred Next-Gen MRO IT Vendor by ARSA; Winner of HR Vendors of the Year Award 2015; Winner of CIO Choice Honor& Recognition 2016

For more information, please visit <a href="http://www.ramco.com/aviation">http://www.ramco.com/aviation</a>
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