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May 3, 2016

National Stock Exchange of India Ltd Exchange Plaza, 5th Floor Plot No:C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Fax Nos: 022-26598237/ 26598238/26598347/26598348 Email: cmlist@nse.co.in Scrip: RAMCOSYS Corporate Relationship Department BSE Limited Phiroze Jeejheebhoy Towers Dalal Street, Mumbai – 400 001 Fax Nos: 022-22723121/ 22723719/ 22722039 Email: 'corp.relations@bseindia.com' Scrip: 532370

Dear Sirs,

Sub: Press Release

Please find enclosed a press release, titled "Ramco Systems expands Australian footprint with Viadux

win", which is being released to the press from our end.

We request you to kindly take the above on record.

Thanking you,

Yours Faithfully,

For RAMCO SYSTEMS LIMITED

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G KARTHIKEYAN COMPANY SECRETARY





Ramco Systems expands Australian footprint with Viadux win

Australia / Chennai, India – May 3, 2016: Enterprise software provider, <u>Ramco Systems</u> announced a new customer win in Australia, bringing on board <u>Viadux</u> - a leading local manufacturer and distributor of water and environmental solutions. The partnership will see Viadux incorporate Ramco's end-to-end ERP and HCM applications into its business, as well as leveraging Payroll and Analytics on Cloud.

Over 50 year old Viadux (formerly Pentair Water and prior to that Tyco Water) was facing challenges with its high cost of aging technology, multiple systems, and less than efficient business processes. The five-year contract with Ramco will help Viadux retire its legacy applications and move to a completely Cloud-based, Mobile and Analytics enabled ERP as an innovation platform to streamline processes and take advantage of the single, fully integrated platform-as-a-service solution.

Virender Aggarwal, CEO, Ramco Systems, said "We find Australia as a market open to embracing cloud and innovative technology offerings. Our focus on delivering next generation ERP has been received well by customers in the region which has helped the business grow five-fold within a short span. We are privileged to be associated with an innovative brand like Viadux.

"Ramco's key differentiator, and the main reason Viadux chose us, is that our technology is built in the cloud, for the cloud and sits on a single platform. This allows us to improve our customers' processes and efficiencies, while speeding up business with mobility and anytime, anywhere access."

Michael Negri, CEO of Viadux Pty Limited, said: "We are excited to partner with Ramco to upgrade our archaic system that was first implemented in 1983. The single unified ERP, including HCM, payroll and analytics, allows us to remove 8 old and obsolete hosted applications, and replace them with a modern cloud based product. After running a business with old technology for so long we were very impressed with Ramco's innovations and their vision for the future, we can see a future where our ERP platform is a competitive advantage rather than a noose around our necks. We were also very impressed with their responsiveness, tenacity, and commitment to their customer, the same things that we value at Viadux."

Viadux has a foundry and distribution warehouses across Australia, including Sydney, Melbourne, Perth, Darwin, Adelaide and the Gold Coast. The company sources products from multiple global markets such as China, Indonesia, India and of course Australia. In total, Viadux deals with more than 40,000 stock keeping units nationally.

Having entered the market in December 2012, Ramco has grown to set up presence in 3 cities – Melbourne, Sydney and Adelaide. Ramco in Australia has seen a five-fold growth in revenue and addition of 20+ customers, including newsprint producer Norske Skog Australasia, coffee manufacturer Freshfood and Adelaide-based chartered airline Cobham Aviation. The company sees itself as a nimble David taking on the traditional Goliaths' on the global turf, managing to constantly stay ahead through innovation.

About Viadux

Viadux is a born again distributor of water network solutions, providing pipes and valves to transmit fresh water across the country. After a recent acquisition by private equity the company is embarking on modernizing and streamlining its business to improve the customer experience. With a foundry based in the Gold Coast producing high quality ductile iron valves and fittings and distribution centers in all major cities in the country, Viadux is a leader in the industry. At Viadux we believe in always looking to the future to what is possible, innovation and improvement is at the core of how we will improve the customer experience.

Viadux has over 200 employees across 10 sites around the country, and has a sku count of over 40,000. For more information, please visit <u>http://www.viadux.com.au</u>

About Ramco Systems:

Ramco is a fast growing enterprise software player disrupting the market with its multi-tenanted cloud and mobile-based enterprise software in the area of HCM and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On Innovation front, Ramco has been focusing on moving towards Cognitive and Robotic ERP with features such as Mail It – a feature which enables users to transact with the application by just sending an email; HUB It - a one screen does it



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all concept built to address all activities of a user; Thumb It – mobility where the system presents users with option to choose rather than type values and Prompt It – a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1600+ employees spread across 21 offices, globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it's Monday!

Winner of ISG Award for Innovation; Chosen as Preferred Next-Gen MRO IT Vendor by ARSA; Winner of HR Vendors on the Year Award 2015; Winner of CIO Choice Honor & Recognition 2016

For more information, please visit <u>http://www.ramco.com/erp</u> Follow Ramco on Twitter <u>@ramcosystems</u> or read latest updates on <u>http://blogs.ramco.com</u>

For further information, contact:

Vinitha Ramani +91 44 3090 4204 vinitharamani@ramco.com